

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

Contract / Revision 140807 /		Alt Order # 08326450
Product SENATE MAJORITY PAC		
Contract Dates 07/19/16 - 07/25/16		Estimate # 5053
Advertiser ISS/Senate Majority PAC-A		Original Date / Revision 07/15/16 / 07/22/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV14573	Advertiser Code 163	Product 1/2 173
Agency Ref 6686		Advertiser Ref 13916

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	07/19/16	07/25/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				4	\$500.00					
2	WHIO	07/19/16	07/25/16	Stephen Colbert	11:35 PM-12:37 X		:30			P-02		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				5	\$500.00					
3	WHIO	07/19/16	07/25/16	Late Late Show: Cord	12:37 XM-1:35 XM		:30			P-02		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				2	\$350.00					
4	WHIO	07/19/16	07/25/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				4	\$1,250.00					
5	WHIO	07/19/16	07/25/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				5	\$700.00					
6	WHIO	07/19/16	07/25/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				3	\$700.00					
7	WHIO	07/19/16	07/25/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				3	\$1,750.00					
8	WHIO	07/19/16	07/25/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				2	\$800.00					
9	WHIO	07/19/16	07/25/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				2	\$1,850.00					
10	WHIO	07/19/16	07/25/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				4	\$2,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
140807 /	08326450

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/19/16 - 07/25/16	SENATE MAJORITY PAC	5053

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Majority PAC-	07/15/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	07/19/16	07/25/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				3	\$1,500.00					
12	WHIO	07/19/16	07/25/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				4	\$500.00					
13	WHIO	07/19/16	07/25/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				4	\$1,250.00					
14	WHIO	07/19/16	07/25/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				3	\$400.00					
15	WHIO	07/19/16	07/25/16	M-F Prime Rotator	10:00 PM-11:00 P		:30			P-02		NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWT---				2	\$4,000.00					
16	WHIO	07/22/16	07/22/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	----1--				1	\$2,750.00					
17	WHIO	07/23/16	07/23/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$700.00					
18	WHIO	07/23/16	07/23/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$500.00					
19	WHIO	07/23/16	07/23/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$500.00					
20	WHIO	07/23/16	07/23/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$950.00					
21	WHIO	07/24/16	07/24/16	WHIO Reports	11:30 AM-12:00 P		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$350.00					
E 22	WHIO	07/24/16	07/24/16	NewsCenter 7 6p Su	6:00 PM-7:00 PM		:30			P-02		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----2				2	\$500.00					
23	WHIO	07/24/16	07/24/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$1,000.00					
24	WHIO	07/21/16	07/21/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	---1---				1	\$1,750.00					
25	WHIO	07/19/16	07/25/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTFSS				2	\$2,250.00					
26	WHIO	07/20/16	07/20/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$4,500.00

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Week:		07/18/16	07/24/16	--1----				1	\$4,500.00					
Totals									0.00				63	\$73,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/25/16	63	\$73,550.00	(\$11,032.50)	\$62,517.50
Totals	63	\$73,550.00	(\$11,032.50)	\$62,517.50

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
JUL20/16 14.22
*** WHIO-TV ***

REP. #	OFF. #	SALESMAN #
BUYER NAME	MIKE FURMAN	
SALES PRSN	PH- NICK WEITTE	

SALES PRSN PH- NICK WELTTE

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10
8			

100

DATE JUL20/16 14.22

TO DEANNA
FR JARED
ADDED 1X IN SUN 6-7P
SHIFTED FORM CREDIT ON HL 8310829
RUSD TOTAL \$73,550
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 163 AGENCY PRODUCT CODE = 173 AGENCY EST# = 5053												

PROGRAM : NEWS CENTER 7
ORD COM1 : 1X ADDED. SHIFTED FROM HL 83108229
CON COM1 : NEWS CENTER 7

REP HEADLINE# 8326450 TRF# 140807
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL20/16 14.22
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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JUL/16 73550.00

CONTRACT TOTAL 73550.00
TOTAL SPOTS 63

MARKET TOTALS \$146,100 WHIO 50% WDTN 30% WKRF 9% WRGT 9% CABL 0% WBDT 2%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE